





2016
PRODUCT CATALOG



#### **About Plaid**

2016 is a very special year for us here at Plaid because it marks the 40th anniversary of the founding of our company in 1976. While Plaid has gone on to become one of the most recognized names in the craft industry, few people know how the company actually got its name. The definition of plaid is a series of intersecting lines that come together to form a pattern. This was David Cunningham's vision for his new company – a diverse, yet synergistic collection of product lines that would come together to create the most comprehensive set of programs in the craft industry. He chose his family tartan as the logo, and Plaid, as we know it today, was born!

A lot has happened since 1976, but Plaid has remained true to our founder's vision. Today, Plaid Enterprises has grown to become one of the world's largest, most diverse manufacturers of creative do-it-yourself products, and the Plaid family of brands is among the most recognized and desired craft products in the world.

As Plaid takes a moment to celebrate our 40th anniversary, we have so many of you to thank – our customers, our partners, and most importantly, the generations of crafters who have trusted Plaid products to bring their inspiration to life. We look back with fondness over the past 40 years, and we couldn't be more optimistic about what the next 40 will bring! I invite you to follow Plaid on all of our social channels this year as we embark on a year-long celebration of our crafting history and heritage. Thank you for being part of the Plaid story.



Mike McCooey President & CEO Plaid Enterprises, Inc.

### Connect with Plaid & Consumers

Plaid reaches tens of thousands of crafters every day, delivering inspiration, information, and interaction that drive creative consumers to your stores. Join in on our conversations across all our various social media platforms and be a part of our community.



pinterest.com/plaidcrafts



plaidonline.com/blog



plaidonline.com



twitter.com/plaidcrafts



facebook.com/inspiredbyplaid



instagram.com/plaidcrafts



youtube.com/plaidcrafts



plus.google.com/+PlaidOnline

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For more than 30 years, consumers have chosen FolkArt® premium artists' acrylics and specialty paints for exceptional color and unsurpassed quality. Today, FolkArt continues to be the painter's source for inspiration, beautiful color and unmatched performance. Offering an extensive array of colors, formulas and finishes, FolkArt products encourage painters to explore their creativity while superior batch-to-batch consistency ensures wonderful results.













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# **Acrylic Paints**













# Premium Acrylic & Specialty Paints







### Premium Multi-Surface Acrylic Paint



FolkArt Multi-Surface has all the same great benefits as FolkArt with the added value of complete coverage for almost every surface. Its smooth, creamy consistency makes it easy to create endless projects with just one paint.

- · Dishwasher safe
- Indoor/outdoor
- · Satin finish
- · All colors available in 2 oz. bottles

#### Great for:

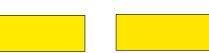
- Tin
- Terra cotta
- Paper mache

- Plaster
- · Rigid plastic
- Fabric
- Concrete



- Canvas

- Wood
- · Glass and ceramics



2912 Daffodil Yellow

2904

Vivid Orange

2947

Sunflower





2946

Pale Yellow

2944

Light Flesh









Fresh Foliage



2916

Fresh Cut Grass



2981

Greenscape

Classic Green



Bright Green



2910

Yellow Ochre

2911

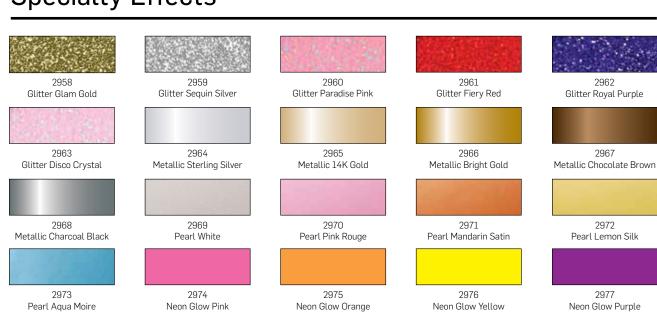
Moon Yellow

Sap Green





# **Specialty Effects**





# Premium Acrylic Paint

**New Colors** 



- Artist-grade pigments, excellent blendability and superior coverage make FolkArt ideal for stroke work painting, stenciling and decorative crafts
- Exceptional color and unsurpassed quality for more than 30 years
- Perfect for painting on canvas, wood, terra cotta and paper mache
- · Dries to a smooth matte finish

2566

Spun Sugar

2485

Seashell Pink

2546

Bright Pink

· Certified AP non-toxic, waterbase

2545

Pink Balloon

413M

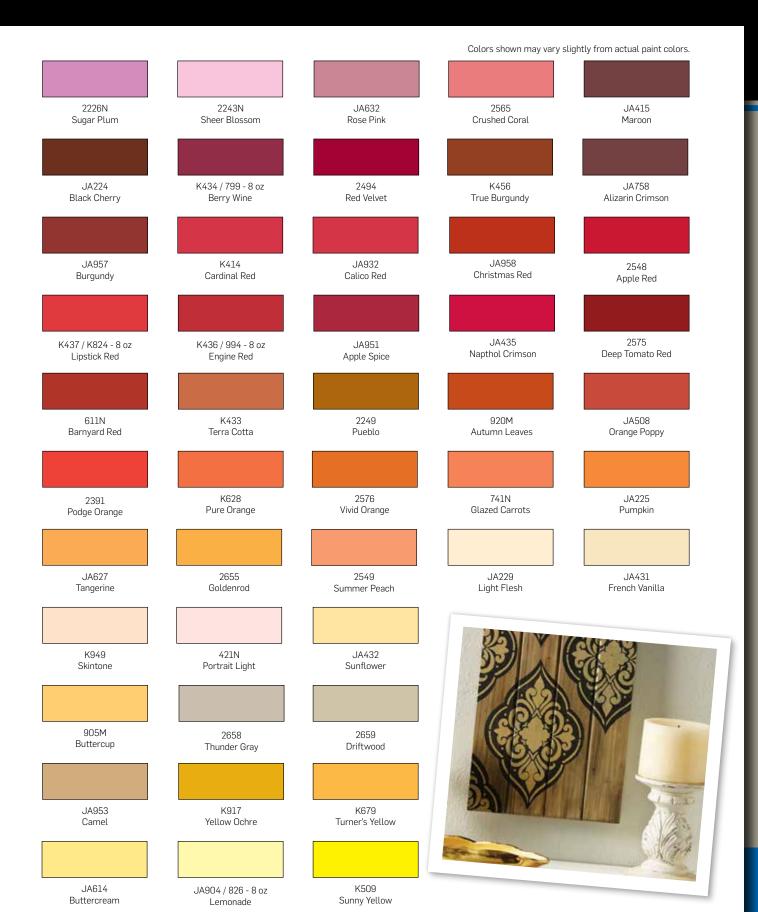
Pink

2547

Pink Melon









# Premium Acrylic Paint

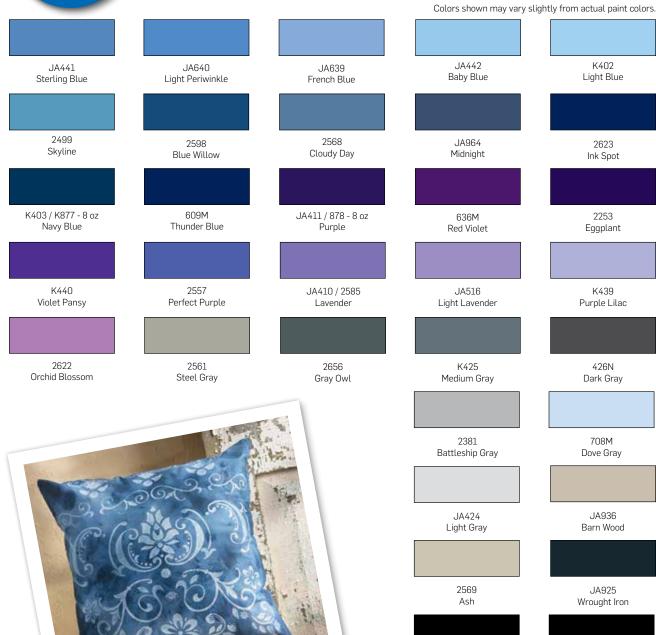








# Premium Acrylic Paint





K479 Pure Black

K938 / K989 - 8 oz

Licorice



# Brilliant Metallic Acrylic Paint

Sparkling jewel tones. Perfect for lush backgrounds and dazzling details.

- Ideal for a variety of surfaces
- Excellent coverage
- High pigmentation & consistent color
- Bright, metallic, durable finish
- Available in a variety of sizes: 2 oz.



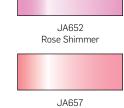






JA675

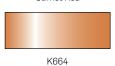
Champagne



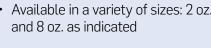


Bright Red

K493



Regal Red



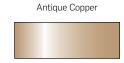


JA663



JA580

Copper



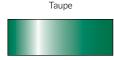


K660 / 871

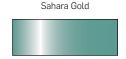


K658

2570



K491



JA653

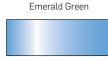
JA577















K676

JA651 Blue Topaz

JA670 Blue Pearl





K656

Blue Sapphire









2588 Ice Blue



K654

JA668 Amethyst



Plum



K662 / 873



Silver Sterling

K661 Sequin Black

JA667 Gunmetal Gray



### **Enamel Durable Glass & Ceramic Paint**

Premium FolkArt color specially formulated for painting on glass and glazed ceramics. Artist-approved palette and performance ideal for strokework and stenciling projects.

- · Top-shelf, dishwasher safe
- Durable, scratch-resistant, gloss finish
- Air-dry or bake to cure
- Highly pigmented for opaque coverage
- · All colors available in 2 oz. bottle

4017

Lemon Custard

4138

Lime Green

4020

Hunter Green

2841

True Blue

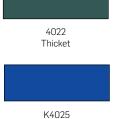






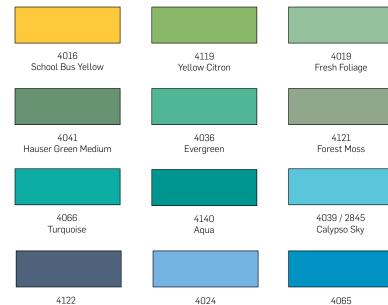






Cobalt Hue



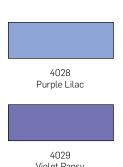


Hydrangea

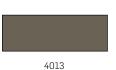
Cerulean Blue Colors shown may vary slightly from actual paint colors.



Cayman Blue







Coffee Bean



4123 Red Violet

4012 Burnt Umber



4142 Perfect Purple



4014 Burnt Sienna



4032 Licorice



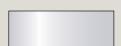
### Glitter & Metallic



2799 Glitter Silver



2798 Glitter Gold



4034 Metallic Silver Sterling



2842 Metallic Royal Gold



4033 Metallic Gold



Metallic Antique Copper

### **Mediums**

**4035 Clear Medium:** Thins paint consistency for transparent effects.

**4057 Frost Medium:** Mix with FolkArt Enamels color for a matte, textured look.

**4060 Flow Medium:** Enhances paint consistency for detailed stroke work.



### Outdoor Weather-Resistant Acrylic Paint

Premium FolkArt color and performance with a specially formulated protective finish. Perfect for a variety of outdoor surface applications—wood, terra cotta, metal, galvanized tin and more.

- Superior UV protection & weather-resistance
- Self-sealing—no primers, sealers or varnishes needed
- · Dries to an opaque, gloss finish
- All colors available in 2 oz. bottle



1610 Wicker White

1657

Magenta

1620

Linen

2471

Yellow Citron

1632

Calypso Sky



1656

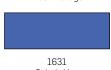
1614 Engine Red



1617 Maple Syrup



Fresh Foliage



Cobalt Hue



1640 Licorice



1611 Baby Pink



1615 Pure Orange



1618 Burnt Umber



2592 Lime Green



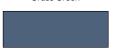
1633 Light Blue



1623 Yellow Ochre



1626 Grass Green



2472 Cerulean Blue



1661

Lemon Custard

Light Periwinkle



1634



1637 Violet Pansy





### Metallic



2475 Metallic Inca Gold



1654 Metallic Pure Gold



1642 Metallic Silver Sterling



1609 Metallic Blue Sapphire



1665 Metallic Rose Shimmer



1666 Metallic Amethyst





### **Extreme Glitter Paint**

Fine glitter paint with a sparkling finish. Brush-on formula makes applying glitter mess-free. Great for decorative accents, kids decor and holiday projects.

- Heavily loaded with ultra-fine glitter
- Available in a variety of sizes: 2 oz. and 5 oz. as indicated.







2792

Red

2769 Neon Green



Jellybean Pink



Fuchsia



2879 New Chick Yellow Pumpkin Orange



2794 Emerald







2791

Purple



2857



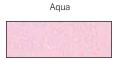
2787 / 2772 - 5oz Silver



2882 Robin's Egg Blue



2797 / 2781 Black - 5oz



2796 / 2782 Hologram - 5oz



2790 / 2778

Confetti



2836 Champagne

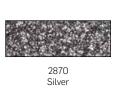


## Chunky Glitter Paint

Bold glitter paint with a glitzy, glamorous finish. Brush-on formula makes applying glitter mess-free. Available in popular Silver and Gold.

- Excellent coverage
- · Adheres to most surfaces
- · Heavily loaded with large glitter flakes
- Available in 2 oz. bottle







2858 Gold

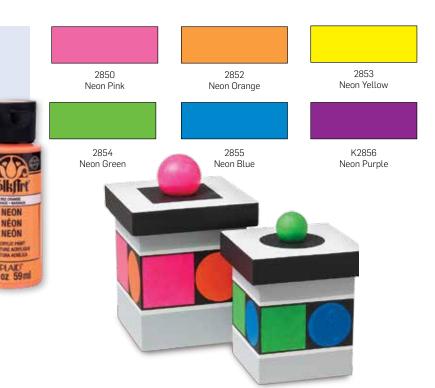




# **Eye-Catching Acrylic Paint**

Premium acrylic paint in bright neon colors. Perfect for bold basecoats or fun design accents. Color palette includes popular neon shades.

- Ideal for craft & home decor projects
- Excellent coverage
- · Durable, matte finish
- All colors available in 2 oz. bottles

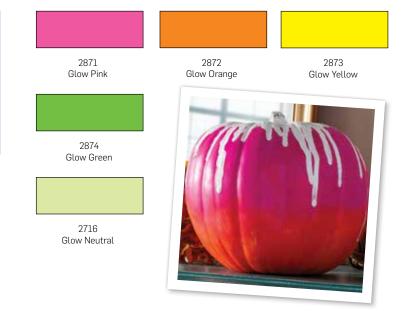




# Glow-in-the-Dark Acrylic Paint

Irresistibly fun glow-in-the dark colors, perfect for kids' projects, party decor and more.

- Glow recharges with light
- All colors available in 2 oz. bottles







# Fluorescent Glow Acrylic Paint

Let the party begin with these exciting fluorescent colors. Great for parties and kids' activities.

• All colors available in 2 oz. bottles





2717E Fluorescent Glow Pink



2719E Fluorescent Glow Yellow



2718E Fluorescent Glow Orange



2720E Fluorescent Glow Purple



Versatile Texture Paint

Creates a variety of textured looks for craft, home decor and school projects including popular stucco and snow effects. Applies easily with a brush or palette knife. Tint or paint with any FolkArt Acrylic Color. Available in 4 oz. wide-mouth jar.

2860 White





# Easy-to-Use Chalkboard Paint

Creates an instant chalkboard writing surface on furniture, frames, flower pots and more. Great for decorating kids rooms, making message boards and organizing. Available in common chalkboard colors and brights.

- Simple brush-on application
- Also available in convenient wide-mouth jar to accommodate brushes



**4oz. Chalkboard Paint Carded** WM2562 Black 1085 Multi-Surface Clear





8oz. Chalkboard Wide Mouth Jar 2537 Hot Pink 2542 True Blue 2516 Slate Gray 2517 Black



Multi-Surface Black Chalkboard Paint 2651 8 oz. 2725 16 oz.





### **Paint Sets**

#### Convenient Paint Sets

FolkArt® premium acrylic colors and specialty paints in convenient, color-coordinated sets. Perfect for small projects, design accents and product trial.

#### 32 Color Sets:

Value-priced paint sets. Packaging showcases color range and project ideas.



#### 4211 FolkArt Enamels 32 Color Paint Set

- One 2 oz. bottle of Wicker White
- · One 2 oz. bottle of Clear Medium
- Six 0.44 oz. pots of traditional colors
- Twenty-four 0.17 oz. pots of trend colors



#### 4212 FolkArt Outdoor 32 Color Paint Set

- Two 2 oz. bottles of paint (Wicker White/ Engine Red)
- Six 0.44 oz. pots of traditional colors
- Twenty-four 0.17 oz. pots of trend colors

### **Treatments**



#### FolkArt Blending Gel

Add control without thinning the paint. Blending Gel keeps paint wet longer, allowing more time for blending, shading and highlighting. Perfect on sealed or unsealed surfaces.

JA867 2 oz. Blending Gel



#### Gesso Surface Prep

Apply to porous surfaces for even hide and a smooth painting base. Can be tinted with FolkArt Acrylic Colors.

370 8 oz. Gesso



### FolkArt Mediums

#### FolkArt Mediums Enhance the Painter's Experience

As part of the premium line of FolkArt paint products, FolkArt Mediums are formulated to create a variety of useful and creative effects such as faux-finishing, blending, highlighting and shading. All mediums are water-based and non-toxic.



#### FolkArt Floating Medium

Special gel formula eases "floating" of highlights and shades. It never runs as water can. Great for watercolor painting. Dries quickly without extenders.

JA868 2 oz. Floating Medium

K898 8 oz. Floating Medium



#### FolkArt Glass & Tile Medium

Adds "tooth" to non-porous surfaces for easier painting, better adhesion. Perfect on glass, tile, tin and candles. Handwash; for decorative purposes only.

869N 2 oz. Glass & Tile Medium



#### FolkArt Glazing Medium

Unique 3-in-1 medium stains, antiques and faux finishes. Use with FolkArt Acrylics for unlimited color selection

K991 8 oz. Glazing Medium



#### FolkArt Textile Medium

Use with FolkArt Acrylic Colors for permanent, washable, painted effects on fabrics.

794N 2 oz. Textile MediumK796 8 oz. Textile Medium



#### FolkArt Antiquing Medium

Provides the gently-used look of antiqued furniture.

JA811 2 oz. Down Home Brown

817N 2 oz. Woodn' Bucket Brown

JA819 2 oz. Apple Butter Brown

2935 2 oz. Nutmeg

2936 2 oz. Cocoa Bean

2937 2 oz. Espresso



#### FolkArt Crackle Medium

Gives a weathered, time-worn finish to projects.

K694 2 oz. Crackle Medium

695 4 oz. Crackle Medium

K696 8 oz. Crackle Medium





### FolkArt Varnishes & Sealers

#### Seal and Protect Projects with Confidence

FolkArt offers a variety of sealers and varnishes that provide an attractive, durable finish to projects. All sealers and varnishes are water-based and non-toxic.



#### FolkArt Waterbase Varnish

Satin finish varnish brushes on easily and dries to a clear, durable finish.

791 4 oz.

792 8 oz. Waterbase Varnish



#### FolkArt Artists' Varnish

Premium varnishes developed by leading decorative artists. Dries clear, non-yellowing.

882N 2 oz. Gloss Varnish K884 8 oz. Gloss Varnish

885N 2 oz. Satin Varnish



#### FolkArt Outdoor Sealers

Polyurethane based to provide maximum durability for outdoor projects. Brushes on easily and dries clear.

Gloss Matte Satin Finish Finish Finish

2 oz. 895N — — 8 oz. K861 K864 K891



#### FolkArt Acrylic Lacquer

Fast-drying spray-on lacquer formulated for indoor and outdoor use. This premium acrylic lacquer leave a smooth, clear, even finish that diminishes naturally occurring imperfections in wood. For use on wood and metal surfaces.

775 11 oz. Acrylic Lacquer— Gloss Finish



#### FolkArt Clearcote™ Extra Thick Glaze

Subtle, glossy sheen.

786 6 oz. Extra Thick Glaze

787 11 oz. Extra Thick Glaze



#### FolkArt Clearcote™ Matte Acrylic Sealer

Soft, matte finish.

788 6 oz. Matte Sealer

789 12 oz. Matte Sealer



#### FolkArt Clearcote™ Hi-Shine Glaze

Super, high gloss finish.

784 6 oz. Hi-Shine Glaze

785 11 oz. Hi-Shine Glaze













### **Restore Your Decor!**

Transform your everyday items into one-of-a-kind treasures! FolkArt Home Decor Chalk is an acrylic-based paint system that dries within minutes of application to an ultra flat matte finish. It is ideal for painting furniture and various home decor accessories. FolkArt Home Decor Chalk paint can be painted in a single layer or multiple layers of color which can then easily be sanded to reveal the original surface or a previous layer of color, creating the trend-right distressed look. See the full line of specialty finishes, brushes, tools and stencils to complete your projects.



WWW.PLAIDONLINE.COM CONSUMERS: 800-842-4197 RETAILERS: 800-842-4196 25



### Ultra Matte Chalk Paint

- · Ultra matte chalk finish
- · No sanding or priming needed
- · Perfect for layering and distressing
- · Indoor use only
- Available in existing 8 oz. and a variety of new sizes: 2 oz., 16 oz., and 32 oz.





36300 (2 oz) / 34150 (8 oz) 34846 (16 oz) / 34878 (32 oz) White Adirondack



36302 (2 oz) / 34927 (8 oz) 34870 (16 oz) Vintage Victorian



34996 (8 oz) Monarch



34156 (8 oz) Yellow Crochet



34998 (8 oz) Savannah



34929 (8 oz) Cottage White



36303 (2 oz) / 34153 (8 oz) Imperial



36304 (2 oz) / 34155 (8 oz) Vintage Mustard



34157 (8 oz) Irish



34999 (8 oz) Sage



36301 (2 oz) / 34151 (8oz) 34845 (16 oz) / 34879 (32 oz) Sheepskin



34994 (8 oz) / 34877 (16 oz) Tuscan Red



34152 (8 oz) Bavarian



36305 (2 oz) / 34801 (8 oz) Spanish Moss



34924 (8 oz) / 34871 (16 oz) Seaside Villa



34164 (8 oz) Willow Mist



34154 (8 oz) Salmon Coral



34923 (8 oz) / 34875 (16 oz) Summer Porch



34997 (8 oz) Pine



34803 (8 oz) / 34872 (16 oz) Patina



36307 (2 oz) / 34159 (8 oz) 34843 (16 oz) / 34880 (32 oz) Cascade



36306 (2 oz) / 34158 (8 oz) 34847 (16 oz) Grotto



36020 Turkish Tile



36316 (2 oz) / 34162 (8 oz) Glacier



36038 (8 oz) Nantucket Blue



34802 (8 oz) Provincial Blue



36308 (2 oz) / 34161 (8 oz) Nautical



36021 (8 oz) Cobblestone



36317 (2 oz) / 34163 (8 oz) Lilac



34930 (8 oz) River Walk



36022 (8 oz) English Lavender



34800 (8 oz) Cinnamon



34931 (8 oz) Cathedral Door



37309 (2 oz) / 34165 (8 oz) Java



36312 (2 oz) / 34167 (8 oz) 34844 (16 oz) / 34881 (32 oz) Parisian Grey



36311 (2 oz) / 34166 (8 oz) 34874 (16 oz) Oatmeal



36310 (2 oz) / 34168 (8 oz) 34873 (16 oz) Castle



34932 (8 oz) / 34876 (16 oz) Maui Sand





34804 (8 oz)



Metallic Gold



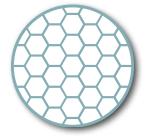
36313 (2 oz) / 34169 (8 oz) 34844 (16 oz) / 34882 (32 oz)

Rich Black

34805 (8 oz) Metallic Silver



34806 (8 oz) Metallic Copper



### Wax



- · Adds rich texture and depth
- Seals and protects
- Buffs to a soft glowing shine
- Waterbase, non-toxic
- Available in existing 8 oz. and a variety of new sizes: 2 oz., 16 oz., and 32 oz.

36314 (2 oz) 34170 (8 oz) 34863 (16 oz) 34883 (32 oz) Clear Wax 36315 (2 oz) 34171 (8 oz) 36047 (16 oz) 34884 (32 oz) Antiquing Wax

36318 (2 oz) 34860 (8 oz) White Wax

### Varnish

- · Protects heavily used surfaces.
- · Indoor and outdoor use.
- Waterbase and non-toxic. Soap and water cleanup.



34862 Satin Varnish



### Crackle

- Create a crackle effect on wood or on top of FolkArt Home Decor Chalk.
- Indoor and outdoor use. Waterbase and non-toxic. Soap and water cleanup.





34867 Crackle



### **Wood Tint**



- Fast drying and add beautiful color to unfinished wood.
- Use over light colors of FolkArt® Home Decor Chalk Paint and crackle to create antiquing effects.
- Indoor and outdoor use; for outdoor projects, seal with protective coating such as FolkArt® Home Decor Varnish.
- Waterbase; Non-toxic. Soap and water cleanup.



34853 White



34854 Walnut



34855 Oak



34856 Grey



34857 Cascade



### Masking



34859 Masking



- Create unique reverse tinted effects by preventing wood tint from penetrating certain areas of the wood surface.
- Apply masking freehand or through a stencil.
   Remove masking with a damp cloth to reveal the natural wood grain and color.
- For outdoor projects, seal with protective coating such as FolkArt® Home Decor Varnish.
- Waterbase; Non-toxic. Indoor and outdoor use.
   Soap and water cleanup.



### **Brushes**

- Specialty bristle mix and shape help hold the maximum amount of paint for easy coverage on large surface areas.
- Small Chalk & Wax Brushes are perfect for smaller surfaces, detailed areas, and corners. The Small Wax Brush also functions as a stencil brush.
- All brushes, except the Wide Brush, have flexible bristles made of 50/50 boar hair and nylon for superior control.
- The Wide Brush has 100% nylon bristles which provide a smoother finish.





34907 Chalk Paint Brush



34908 Wax Brush



34909 Small Chalk & Wax Brush Set



34910 4" Wide Brush



### Tools

- Sponge can be used for applying faux finishes a weathered look, or for wet distressing technique.
- Sanding Block is used to distress detailed edges as well as flat surfaces.
- Use the Squeegee/Comb with FolkArt® Home Decor Chalk Paint to create striped effects.
- Scrapers come in 4 various sizes and can be used to create a more heavily distressed look.
- Use the Layering Block with FolkArt® Home Decor Chalk to layer paint and quickly create a time-worn, aged look.







34912 Sanding Foam Block

34914 Squeegee/Comb



34913 Scrapers



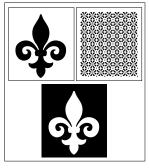
36046 Wood Block



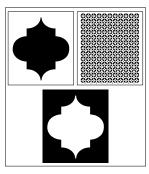
### 9.5" x 8.5" Laser Cut Stencils

#### Features & Benefits

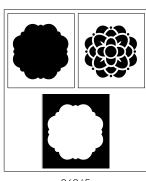
- Designs inspired by current home decor trends. Sized and scaled specifically for home decor projects.
- 9.5" x 8.5" laser cut mylar stencils.
- Each pack includes 3 pieces: Silhouette, Pattern, and Mask.
- Stencil can be layered many ways to create a variety of effects. Back of package features 4 basic layering techniques.







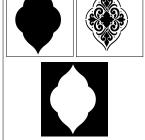
34944 Trellis Mask



34945 Flower Mask



stencils



34946 Medallion Mask

### Letter Templates

#### Features & Benefits

- 26 paper templates
- Each template has a perforated letter than can be used as a template.
- Use to trace letter shapes out of any material and apply to projects.
- Templates can also be used to create painted masking effects.





### 4" x 4" Laser Cut Stencils

#### Features & Benefits

- Designs inspired by current home decor trends.
- 8 skus of 4" x 4" laser cut mylar stencils
- Ideal for smaller areas such as drawer fronts and corners.









34951 Parisian Crest



34952 Skeleton Keys



34953 Regal French



34954 Camelia



34955 Dahlia



34956 Suzani



34958 Anchor

stenuity

### Laser Cut Wall Stencils

#### Features & Benefits

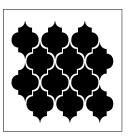
- Designs inspired by current home decor trends.
- 4 skus of 21.7" x 17.7" laser cut mylar stencils.
- · Large format package features full view of actual stencil.
- · Back of package includes basic stenciling instructions and step outs, and a detailed instruction sheet for large format stencils.
- Ideal for large surfaces such as walls, floors, furniture and ceilings.



34964 Ornate Damask



34968 Chevron





34962 Peony



# MILK PAINT

·····casein based paint ······











Achieve farmhouse chic decor. The premixed formula is ready to use and brushes on like a stain but drys like a paint with a dull flat finish. Ideal for raw wood to allow the natural grain and texture to show through. The finishing oil penetrates to protect the finishes from inside out.





# ····· casein based paint ··

### Milk Paint



- True casein based paint

- · Ideal for raw wood









Shaker Red



New England Red

- · Premixed formula, ready to use
- Dead, flat finish
- Brushes like a stain, looks like a paint
- · Indoor use only
- 6.8 oz bottle



Port

38919 Covered Bridge







Georgian Yellow









Country Squire







38913 Absinthe



38924 Bristol Green



Blue Belle

38926







38916 Veranda Blue Lexington Blue



38929



Cabinet Maker's Blue











Quaker Blue











## Milk Paint Accessory Products



#### 38938 Finishing Oil

- Use over FolkArt® Milk Paint to seal and protect.
- Solvent-free oil absorbs into the pores of the surface, creating a durable finish.
- Use on raw, stained, or Milk-painted wood.
- Penetrates to protect from the inside out.
- Does not leave a surface film that will chip or scratch.
- 100% Hemp Oil; non-toxic; Soap and water cleanup.
- 3.7 fl oz bottle



#### 38939 Bonding Primer

- Waterbase bonding primer acts as a primer on metal, glass, as well as previously painted or varnished surfaces.
- May also be used as a sealer/topcoat.
- When used as a sealer, will dry to a matte finish.
- Milky when wet, dries translucent with very good clarity.
- Waterbased; non-toxic. Soap and water cleanup.
- · 6.8 fl oz bottle

#### Milk Paint Brushes

- Flag tipped natural bristles for maximum paint hold and smooth application.
- Rounded corners to reduce brushmarks.

38992 1.25" Milk Paint Brush



38999 2" Milk Paint Brush





# PAINTED finishes

















## Rust, Concrete & Moss Finishes

#### Easy to use dab-on formula

- Two colors for depth and variety
- Can be used on a variety of surfaces: wood, metal, plastic, terra cotta
- Indoor/outdoor
- · Waterbase, non-toxic
- Available in 2 oz carded set or 4 oz open stock





5102 Red Rust



5100 Light Concrete



5104 Light Moss



+

+

5103 Brown Rust



5101 Dark Concrete



5105 Dark Moss







2 oz carded set contains both light and dark formulas



5066 Carded Rust



5074 Carded Concrete



5068 Carded Moss



## **Barnwood Finish**

#### Easy to use dab-on formula

- · Gives the illusion of aged barn wood
- · Use on raw, unfinished wood
- Adds aged, worn look to wood for a rustic finish
- · Waterbase, non-toxic
- Available in 2 oz carded set or 4 oz open stock





5106 Barn wood Tint



5107 Barn wood Wax







5074 Carded Barnwood



Best for use with thick or textured paint

- 3 piece set
- 1" width
- Flag tip bristle



# folkstrt' TRUSTED QUALITY ULTRA











Brush on bold, vibrant color to wood and natural fibers. FolkArt Ultra Dye is self sealing and will not bleed, peel or rub off. Easily create bold color blocking, ombre effects or patterns with stencils. For added protection on heavily used indoor and outdoor items apply Ultra Dye Varnish.





# ULTRA Ultra Dye Colors



- · Brush-on bold, vibrant color
- Great for dyeing wood and natural fibers
- Self-sealing, won't bleed, peel or rub off
- Brush on even color or create ombre effects
- Unique Ultra Dye formula is great for stenciling vibrant patterns on your projects
- · Waterbase, non-toxic
- 8 oz bottle





5609 Hot Pink



5604 Hot Flash



5603 Infra Red



5612 Lady Marmalade



5602 Solar Power



5601 Pucker Up



5610 Venom



5611 Emerald City



Tantalizing Teal



5605 Turquoise



5606 Blue Bayou



5607 Rendezvous



5608 Purple Rain



5613 Raspberry Beret



5618 Satin Varnish



## Ultra Dye Tools & Varnish



#### 5618 Ultra Dye Satin Varnish

- Use over FolkArt® Ultra Dye for extra protection
- Super-tough polyurethane brush-on varnish
- Beautiful satin finish
- · Waterbase, non-toxic
- 8 oz bottle





#### 5617 Ultra Dye Brush Pack

- Soft, Black Taklon® bristles for smooth application
- Specially designed to work with FolkArt Ultra Dye
- Pack contains:
  - 1-1" Flat Brush
  - 1-1  $\frac{1}{2}$ "Flat Brush
  - 2 pairs Plastic Gloves





# Brushes, Tools & Accessories











FolkArt offers brushes, tools and accessories for all your project needs. Whether you are a beginner, expert, decorative painter or someone that enjoys stenciling, FolkArt will help you achieve beautiful results.





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## **Brushes**

#### FolkArt Brush Sets

The newly redesigned FolkArt brush packaging showcases the brushes benefits and details. Packaging contains a how-to image for customers to easily identify what type of brush will be best for their project. New packaging is available in English only.





44278E 10 Piece Detail Set Set Contains: Spotter No. 10/0 Liner, No. 10/0, 1 Round, No. 10/0, 0, 1, 3, 5 Flat, No. 2, 4



44277E
5 Piece Angle Brush Set
Set Contains:
No. 1/4", No. 1/2", No. 3/8",
No. 5/8", No. 3/4"



50559E 3 Piece Bronze Taklon Set Contains: 1/2" Wash, 3/4" Wash, 1" Wash



50536E
Artist Variety Set
Set Contains:
Flat, No. 2, 6, 8, 10, 12
Liner, No. 1
Script Liner, No. 2
Scruffy, No. 1/4", 3/4"



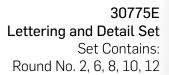


50558E Glass and Fabric Set Set Contains: Flat, No. 2, 6, 8, 10, 12, 3/4" Liner, No. 1 Script Liner, No. 2 Scruffy, 1/4", 3/4"





50557E
Basecoating Set
Set Contains:  $2 - 1^{1}/2^{11}$  Flat







## Brushes

#### Stencil Brushes

A variety of hand lengths make it easy to perfectly stencil through stencils on large & small surfaces. High quality, white bristle brushes feature solid wood handles and seamless aluminum ferrules for maximum paint hold and professional results.





NEW 5077 1" Stencil Brush







34107E Short Handle Stencil Brush Set 8 pcs (2 each): 1/8", 1/4", 3/8", 1/2"









34058 5/8" Round

34068 3/4" Round

#### Soft Rubber Grip Brushes

Each set of the soft grip brushes were designed with base coating, detail painting and corner detailing in mind. The non-slip, ergonomic rubber rip is ideal for comfort & control.



**50600E Soft Grip Detail Brush Set**Set Contains:
Rounds, No. 10/0, 5/0, 3/0, 0

50603E Soft Grip Wash Brush Set Set Contains: Flat, 1/2", 3/4", 1"



50602E Soft Grip Detail Brush Set Set Contains: 10/0, 5/0, 3/0, 0





## Tools



#### 30725E 2-n-1 Craft Tool

Stencil Cutter & Wood Burner Includes: Stand; 4 Wood Burner Points: Universal, Cone, Shading, Flow; 2 Cutter Tips: Straight and Curved



#### 50533 Foam Roller Tool

Smooth 27/8" textured foam roller with economical plastic handle.



30179 Sponge Value Pack

Contains 5-1" pieces of natural sponge



29209 Stencil Roller

Ideal for neat and quick paint application for large designs. 27/8" wide



34109 Liquid Stencil Adhesive

Holds stencil securely in place; will not damage background paint or stencil. 1oz.



#### JA34002 Stencil Tape

Holds stencil securely in place; will not damage background paint or stencil. 1/4" x 30 yds.



30114 Wood Grainer

Instantly creates realistic wood grain effects.



#### 34008 Stencil Cutter

Must have tool for cutting your own stencils. Simply trace along design lines; tool burns through stencil with ease.





#### 30728 Writer Tips Bottle Topper

Fine Tip Tops
Fits standard 2oz. paint bottles.
2pcs: .024in, 2pcs: .037in, 2pcs: .052in
Use to create fine lines, beads and
lettering in three different widths.



#### 30729 Roller Bottle Top Foam Applicator Set

Fits standard 2oz. paint bottles. 2pcs: 5/8", Roller: 2" Use foam brush tops and roller top for basecoating, stenciling, creating lines, and creating patterns.



# 30771 Bottle Topper Foam Spouncer Tops

Fits standard 2oz. paint bottles. 4pcs total: 2pcs:  $1^1/4^{"}$ , 2pcs:  $1^3/4^{"}$  Use foam spouncer tops and for basecoating, stenciling, and creating patterns on any craft project.

#### Spouncer™

Innovative handled sponges are great for stenciling on any surface. Can be cleaned and re-used while wet. Selection of single sizes and Value Packs.



JA1535

13/4"



#### 34106 Spouncers Value 10 Pack

3 pcs: 1/4", 4 pcs: 3/4", 3 pcs: 11/4" Spounce, stipple, or swirl on paint; fits comfortably in palm of hand. Uses less paint than bristle brushes

## **Paint Tools**

Ideal tools for painting and stenciling on glass and glazed ceramics.



#### 4154 Spouncer Variety Set:

Sponge applicators for stenciling and creating perfect circles. Set of three, one each  $\frac{3}{4}$ ",  $1\frac{1}{4}$ " &  $1\frac{3}{4}$ ".



#### 4156 Detail Painters:

Small format applicator for detail stenciling and creating small circles. 3 pcs:  $^{1}/_{4}$ " & 2 pcs:  $^{5}/_{8}$ ".



# **Stencils**











## **Anyone Can Paint!**

Anyone can paint with Plaid's collection of FolkArt® painting design tools. Each provides simple techniques for creative, satisfying results, and they work interactively to expand painting and design options. Detailed how-to instructions build skills and fresh project ideas provide inspiration. From brush work through stenciling, hand-painting and specialty finishes, FolkArt painting tools makes decorative craft painting easy, creative and fun.









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## Monogram Paper Stencils

- Program contains:
  - 4 fonts in 4 sizes: 5, 6, 7 & 8 inches
  - 1 sku of backgrounds & cartouches that can be used with all the fonts
  - 1 sku of Pennant Shapes to create banners
- Each sku contains 26 letters, 2 backgrounds and 2 cartouches
- Durable, re-usable paper
- Create monograms for all types of home decor projects



Bold





Italic





Serif



Script



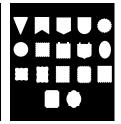




MNOPQR 乙類 🗇 🏗

> Bold Font 50311 8" Letters 50312 7" Letters 50313 6" Letters 50314 5" Letters

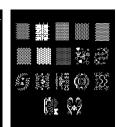
Serif Font 50316 8" Letters 50317 7" Letters 50318 6" Letters 50319 5" Letters



50327 Pennant Shapes

Italic Font 50321 8" Letters 50322 7" Letters 50323 6" Letters 50324 5" Letters

Script Font 50315 8" Letters 50320 7" Letters 50325 6" Letters 50336 5" Letters



50326 Background & Cartouches



## NEW! 3" x 5" Value Pack Stencils

- Durable-reusable paper
- Simple silhouettes, letters and numbers make it easy to personalize any item
- Great for small home decor accent pieces and craft projects





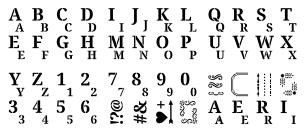
ABIJPQW\$@45 CDKLR\$YZ&;67 EFMTU01♥★89 GHNOVX23\*↑!?

Garden

NEW! 29375E 2" Plain Jane



NEW! 38967E Script



NEW! 38966E Monogram

ABIJVX PQ 5. 45 CDK LYZ RS @& 67 E F M 0 1 TU ★ 89 GHNO 23 W ★ !?

> NEW! 30618E 2" Wedding Day



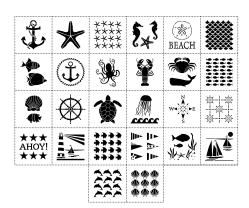
NEW! 30814E Sinbad



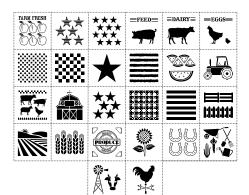
## NEW! 12"x12" Value Pack Stencils

- Durable-reusable paper
- Add easy decorator touches on any surface
- Great for, gifts, accessories, furniture and walls

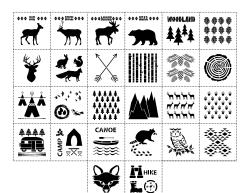




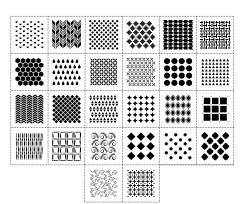
NEW! 31559E Sea Life



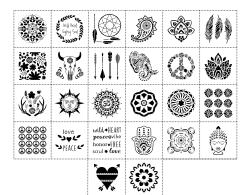
NEW! 31560E Farm Life



NEW! 31561E Woodland



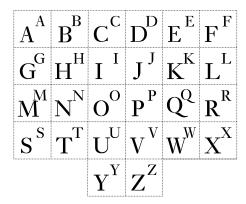
NEW! 31562E Backgrounds



NEW! 31563E Bohemian



NEW! 31564E Phrases



NEW! 38955E Serif Monogram



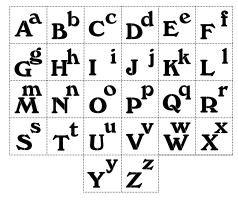
## NEW! 12"x12" Value Pack Stencils

Å	$\mathcal{B}^{\mathcal{B}}$	$e^{e}$	$\mathcal{D}^{\mathcal{D}}$	3	$\mathcal{F}^{\mathcal{F}}$
$g^{g}$	$\mathcal{H}^{\mathcal{H}}$	$\mathcal{J}^{^{\mathcal{J}}}$	$\mathcal{J}^{\mathcal{J}}$	$\mathcal{K}^{\mathcal{K}}$	${\mathcal L}^{{\mathcal L}}$
$\mathcal{M}$	$\mathcal{N}^{\mathcal{N}}$	0	${\mathscr P}^{^{\mathscr P}}$	$arrho^{arrho}$	${\mathscr R}^{^{\mathscr R}}$
$s^{s}$	$\mathcal{I}^{\mathcal{I}}$	$u^u$	$v^v$	W	X
		$y^y$	$\mathcal{Z}^{\mathcal{Z}}$		

NEW! 38956E
Script Monogram

$\mathcal{A}_{_{\mathcal{A}}}$	$\mathcal{B}_{_{\mathcal{B}}}$	$C_{c}$	$\mathcal{D}_{\!_{\mathcal{D}}}$	$\mathcal{E}_{_{\mathcal{E}}}$	$\mathcal{F}_{_{T}}$
$\mathcal{G}_{_{\mathcal{G}}}$	$\mathcal{H}_{_{\mathcal{H}}}$	$I_{q}$	$\mathcal{I}_{\mathcal{J}}$	$K_{_{K}}$	$L_L$
$\stackrel{\mathcal{M}}{\mathcal{M}}$	$N_{\!\!N}$	Oo	${\cal P}_{_{\it P}}$	$Q_Q$	$R_{\mathcal{R}}$
		$\Upsilon_{\gamma}$	$\mathcal{Z}_{\mathcal{Z}}$		

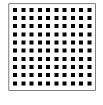
NEW! 38959E Wedding Monogram



NEW! 38960E Richmond Alphabet

## 3-Piece Layering Stencils

- 5<sup>1</sup>/<sub>2</sub>" x 5<sup>1</sup>/<sub>2</sub>" Laser Cut Stencils
- 3 pieces per sku:
- · Silhouette Stencil, Pattern Stencil, Mask Stencil
- Mix and match pieces to create different looks
- · Great for small projects, gift giving, paper crafting







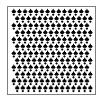
31089 Heart







31090 Star







31088 Fleur de Lis



CONSUMERS: 800-842-4197



## Peel & Stick Painting Stencils

#### Decorate Glass & More, Quickly, Easily!

Painting on glass is easier than ever with FolkArt Peel & Stick Stencils and FolkArt Enamel Paint. Perfect for adding a personalized, painterly touch to home accents and gifts. Stencil size: 5.875" x 8.25", Package Size: 6.125" x 9.5"

- Low-tack adhesive adheres firmly to project surfaces, preventing paint run-unders
- Flexible material allows stenciling on curved surfaces
- Sticks to any non-porous surface; repositionable up to 20 times





30454 Fun Alphabet



30457 Architectural Fleur-de-Lis



30459 Floral



30465 Happy Words



30582 Butterfly



30583 Classic Alphabet



30855 Chevron Thick Thin



30859 Borders





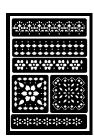
30747 Genie Alphabet



30749 Old School Alphabet



31489 Folklore



31491 Lace



## **Painting Stencils**

#### Build Your Skills & Paint with Confidence!

Featuring trend right design motifs and stylish patterns, FolkArt Painting Stencils offer endless ways to bring borders, backgrounds and focal points to decorative craft painting projects.

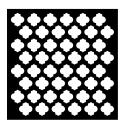
- Intricate, laser-cut designs; durable and reusable
- Packaging features a project idea, how-to's and shopping list
- Stencil Sizes: 6" x 6" and 8.5" x 9.5"
- Package Sizes: 6.125" x 6.875" and 8.875" x 10.875"



## **Small Painting Stencils**



30927 Dahlia



30930 Casablanca



30932 Petite Chevron



30933 Gerber Daisy



30934 Lovely Floral



30604 Single Rose



30607 Birds



30609 Swirl Background



30610 Curly Tree



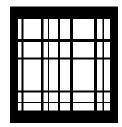
30621 Dragonflies



30622 Pebble Background



30623 Ditsy Floral



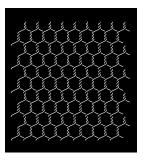
31477 Plaid Design



# Large Painting Stencils



NEW! 31637 Vintage Numbers 8.5" x 9.5"



NEW! 31638 Chicken Wire 8.5" x 9.5"



NEW! 31481 Eiffel Tower 8.5" x 9.5"



NEW! 31640 Compass 8.5" x 9.5"



NEW! 31639 Peacock 8.5" x 9.5"



31486 Damask



31487 Hummingbird



30935 Faux Bois 8.5" x 9.5"



30937 Lazy Daisy 8.5" x 9.5"



30939 Jaguar 8.5" x 9.5"



30940 Arrow Pattern 8.5" x 9.5"



30594 Scroll 8.5" x 9.5"



30597 Simply Scroll 8.5" x 9.5"



30598 Angel Wings 8.5" x 9.5"



30599 Debbie's Floral 8.5" x 9.5"



30601 Bird 8.5" x 9.5"



## Large Painting Stencils



30730 Wildflowers & Butterflies 8.5" x 9.5"



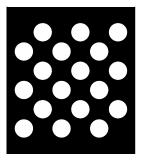
30731 Leaf Variety 8.5" x 9.5"



30734 Paisley 8.5" x 9.5"



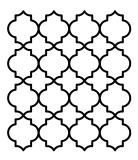
30735 Caribbean



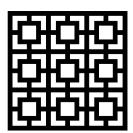
4375 Polka Dot 8.5" x 10"



4382 Chevron 8.5" x 10"



4377 Moroccan Tile 8.25" x 9.25"



4379 Square Revival 7.75" x 7.75"

ABCDEAG JIJKLM NOPQRST UUWXY3 1234567 890?!@&;

30736 Breezy Script 8.5" x 9.5"



30737 Heavy Marker 8 5" x 9 5"



30738 Heavy Typewriter 8.5" x 9.5"



30739 Lite Felt Tip Marker 8.5" x 9.5"

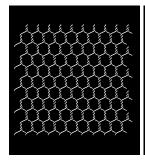
Count Your Blessings respect Families are Forever HOME God Bless Our Home CARING Family First There is no place like home.

HUG OFTEN Our Family Free Good Times Together TRUST
WELCOME Home Sweet Home Forever LOVE & LIVE HAPPY

30740 Family Words 8.5" x 9.5"



## Large Painting Stencils





NEW! 31624 Chicken Coop 8.5" x 9.5"



30943 Peddler 8.5" x 9.5"





NEW! 32701 Vintage Crate 8.5" x 9.5"





30944 Beverly 8.5" x 9.5"





### Value Pack Stencils





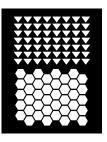


NEW! 31060E Forest 7" x 10"









NEW! 31062E Backgrounds 7" x 10"







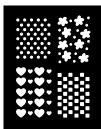
NEW! 31063E Inspiration  $7" \times 10"$ 

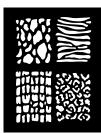


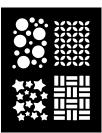


ABCDE
FGHIJK
LMNOP
ORSTU
vwxyz

NEW! 31064E 3 Fonts 7" x 10"



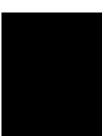




30494E Backgrounds 7" x 10"







30502E Blank 7" x 10"







30810E 3 Fonts 7" x 10"





RACHEL FAUCETT

Handmade Charlotte is a daily design and DIY craft blog that focuses on kids and family. Named one of the Top 50 Design Blogs for Moms, it has been featured in major publications. The site features a daily dose of DIY projects, party ideas, and design from around the world.

handmadecharlotte.com

## Paper Stencils

#### Ideal for Messaging, Celebrations, Décor!

Designed by popular pinner/blogger Rachel Faucett, Handmade Charlotte Stencils are functional, family-friendly designs that come to life with FolkArt paint. Easy-to-use stencils are made of sturdy, reusable paper. Each set contains:

- 47-87 different designs
- Unique alphabet for personalizing
- Two or three large format 14" x 9.5" stencils
- Four or six coordinating 7" x 9.5" stencils
- Package size: 8"x11"



















4370 Woodland













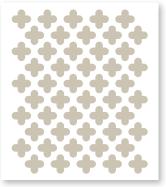






## **Bohemian Bazaar Stencils**

- Laser-cut designs
- Durable reusable mylar
- Easy to clean
- Stencil size: 8.5" x 9.5"
- Package sizes: 8.875" x 10.875"







30946 Alibaba



30948 Paisley Delight



30949 Suzani Splendor



30950 Tangier















