About Plaid

2016 is a very special year for us here at Plaid because it marks the 40th anniversary of the founding of our company in 1976. While Plaid has gone on to become one of the most recognized names in the craft industry, few people know how the company actually got its name. The definition of plaid is a series of intersecting lines that come together to form a pattern. This was David Cunningham’s vision for his new company – a diverse, yet synergistic collection of product lines that would come together to create the most comprehensive set of programs in the craft industry. He chose his family tartan as the logo, and Plaid, as we know it today, was born!

A lot has happened since 1976, but Plaid has remained true to our founder’s vision. Today, Plaid Enterprises has grown to become one of the world’s largest, most diverse manufacturers of creative do-it-yourself products, and the Plaid family of brands is among the most recognized and desired craft products in the world.

As Plaid takes a moment to celebrate our 40th anniversary, we have so many of you to thank – our customers, our partners, and most importantly, the generations of crafters who have trusted Plaid products to bring their inspiration to life. We look back with fondness over the past 40 years, and we couldn’t be more optimistic about what the next 40 will bring! I invite you to follow Plaid on all of our social channels this year as we embark on a year-long celebration of our crafting history and heritage. Thank you for being part of the Plaid story.

Mike McCooey
President & CEO
Plaid Enterprises, Inc.
The Crafter’s Choice for Quality, Selection & Value

For more than 20 years, crafters have trusted Apple Barrel® Colors for quality, selection and value. With over 150 colors, excellent performance and versatility, Apple Barrel continues to be a crafting favorite. From gifts to home accents, school projects to furniture fix-ups, Apple Barrel is the ideal all-purpose paint for everyday crafting.

Multi-Surface

- Indoor/Outdoor
- Dishwasher Safe
- Satin Finish

Original

- Available in 2oz, 8oz, & 16oz
- Excellent Value & Quality
- Matte Finish

Gloss

- Weather Resistant
- Great for Wood, Metal & Terra Cotta
- Gloss Finish

Contents

Multi-Surface Acrylic Paint .................................................................4-5
Original Acrylic Paint ........................................................................6-10
Gloss Acrylic Paint ...........................................................................11-12
Specialty Paint ..................................................................................13
Paint Sets ..........................................................................................14
Accessories .......................................................................................14

........................................................................................................15-19
Multi-Surface Acrylic Paint

Apple Barrel Multi-Surface Acrylic Paint makes your projects even more fun & easy. It provides the same results as the Original Apple Barrel paint with the added value of multi-surface coverage. Indoor/Outdoor and dishwasher-safe. Available in 2oz bottles with English-only labels.

Great for:
- Tin
- Terra cotta
- Paper mache
- Canvas
- Wood
- Plaster
- Rigid plastic
- Fabric
- Concrete
- Glass and ceramics

Colors shown may vary slightly from actual paint colors.
Colors shown may vary slightly from actual paint colors.
Available in more than 100 vivid colors, Apple Barrel is the go-to paint for quick and easy crafting. From simple stenciling, dots and stripes, to basic crafts of all kinds, Apple Barrel provides beautiful results. Dries quickly to a smooth, matte finish. Cleanup is easy with soap and water. Available in a variety of sizes; 2oz, 8oz, & 16oz. All colors and sizes come standard with trilingual labels. Select colors and sizes available with English-only labels as indicated below with “E”.

Colors shown may vary slightly from actual paint colors.
Colors shown may vary slightly from actual paint colors.
Original Acrylic Paint

Colors shown may vary slightly from actual paint colors.
Colors shown may vary slightly from actual paint colors.
Original Acrylic Paint

- Lavender Sachet
  2oz - 21893

- Country Grey
  2oz - K20526

- Pavement
  2oz - 21490

- Granite Gray
  2oz - 21392

- Pewter Grey
  2oz - K20580
  8oz - K2620

- Black
  2oz - JA20504
  8oz - J220404
  16oz - 21148

- Jet Black
  2oz - 21885

Colors shown may vary slightly from actual paint colors.
Gloss Acrylic Paint

All-in-one color and shine! Available in convenient 2oz and 8oz bottles, Apple Barrel Gloss offers bright, playful colors and high shine for any project, indoors or out. Great for wood, terra cotta, tin and more. All colors and sizes come standard with trilingual labels. Select colors and sizes available with English-only labels as indicated below with “E”.

- Specially formulated to dry with bold color
- Weather-resistant, formula for indoor/outdoor use
- Perfect for wood, terra cotta, plaster and paper mache
- Dries to a gloss finish
- Certified AP non-toxic, waterbase

Colors shown may vary slightly from actual paint colors.
Gloss Acrylic Paint

- Turquoise 2oz - 21380E
- Tropical Blue 2oz - K20348
- Bahama Blue 2oz - 21397
- Light Blue 2oz - K20364
- Colbalt Hue 2oz - 21362
- Real Blue 2oz - JA20660 8oz - K20424
- Real Navy 2oz - K20353
- Deep Purple 2oz - K20625 8oz - 20749
- Purple Velvet 2oz - K20627
- Beachcomber Beige 2oz - K20663
- Real Brown 2oz - K20354
- Coffee Bean 2oz - 20666E
- Dolphin Grey 2oz - 20624E
- Dark Gray 2oz - K20386
- Black 2oz - JA20662 8oz - J20409

Colors shown may vary slightly from actual paint colors.
Specialty Paints

Neon

When bold and bright are a must, crafters reach for Apple Barrel neon colors. Seven vibrant hues make projects pop with eye-catching color. Available in 2oz bottles.

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neon Pink</td>
<td>JA20487</td>
</tr>
<tr>
<td>Neon Red</td>
<td>20488M</td>
</tr>
<tr>
<td>Neon Orange</td>
<td>JA20489</td>
</tr>
<tr>
<td>Neon Yellow</td>
<td>JA20490</td>
</tr>
<tr>
<td>Neon Green</td>
<td>JA20491</td>
</tr>
<tr>
<td>Neon Blue</td>
<td>JA20492</td>
</tr>
<tr>
<td>Neon Purple</td>
<td>JA20493</td>
</tr>
</tbody>
</table>

Metallic

Popular metallic colors create dazzling accents and bring a touch of elegance to any project. Available in 2oz bottles.

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pure Silver</td>
<td>JA20762</td>
</tr>
<tr>
<td>Pure Gold</td>
<td>JA20761</td>
</tr>
</tbody>
</table>

Glow-in-the-Dark

For unforgettable fun, day or night, crafters choose Apple Barrel glow-in-the-dark colors. Great for seasonal projects and kids’ crafting. Dries to a vivid, gloss finish. Available in 2oz bottles.

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pink</td>
<td>20483M</td>
</tr>
<tr>
<td>Orange</td>
<td>20484M</td>
</tr>
<tr>
<td>Yellow</td>
<td>JA20485</td>
</tr>
<tr>
<td>Green</td>
<td>JA20486</td>
</tr>
</tbody>
</table>

Glo Away

Light up with Glo Away Paint! For use on washable fabric and surfaces. Available in a 4oz bottle with carded trilingual packaging.

Colors shown may vary slightly from actual paint colors.
Paint Sets

Value-priced paint sets make crafting even easier! Each set contains an assortment of coordinating colors – just the right amount of paint for small projects and one-time crafting. Mini sets contain 16 coordinating colors in .167 ounce pots – an ideal try-me size for the beginning crafter. Paint brush included. All sets come standard with trilingual packaging. All sets are also available with English-only packaging as indicated below with “E”.

Accessories

All-purpose paint accessories for America's favorite all-purpose craft paint! Apple Barrel multi-brush sets and palettes are great for groups or classes. Available in English-only packaging.
Fun, Easy, Simple.
Simply® Stencils

There’s no greater sense of accomplishment than designing and completing a project yourself. Our Simply® products make it fun, easy and affordable to show your personal style on every project. Simply stencils are available in a variety of styles and sizes ideal for creating one-of-a-kind decorative accessories and oh-so-perfect gifts.

Value Pack Stencils

We’ve assembled a selection of the most popular Simply® sizes and motifs in inviting, inspiring packages to create an exciting variety of multiple-stencil Simply Value Packs. Stencils are sure to fly off the shelves, thanks to their value pricing combined with dozens of delightful designs.

Use with Apple Barrel® Acrylic Colors & Specialty Formulas
8" x 10" Value Packs

Includes three stencil sheets per pack with assorted borders and motifs.

8" x 10" and 10" x 18" Value Packs

Includes two coordinating stencils for twice the decorating fun.
Letter Stencils Value Packs

Great for posters, signs and personalizing. Contains 1 each: A-Z, 0-9, $&!@?;", and the extra letters A, E, I, O, U, R, S.

Package size: 4.625" x 6.875" x 1".
An easy fit to any department!
Packages are color coded by size for eye-catching display at retail and easy consumer selection.

Icons Stencils Value Pack

Use with paint, markers, chalk, ink. Durable and reusable. Contains 48 year-round celebrations & occasions icons.
Alphabet Paper Stencil Value Packs

Great for larger projects and home décor! Each pack contains 26 upper-case alphabet stencils.

Collegiate Upper Case - 27992
Cursive Upper Case - 28677
Chunky Upper Case - 27994

5" x 5" Mini Laser Stencils

Delicate, detailed laser stencils are ideal for paper crafts, memory ideas, fabric projects, small accessories and personalizing.

• Compact packages fit current stencil racks for easy display; also easily placed in any department—memory, stationery, surfaces and more.

Open Stock Stencils

• Unpackaged Simply® Stencils suit any project need
• Durable, reusable plastic stencils are easy to use and easy to clean
• Stencils are precision cut, with a non-slip pebble back for neat, easy stenciling

8" x 10" Stencils

Star Template 28925
Alphabet Upper Case 1.25" 28585
Dot Alphabet Upper Case 28626
Cut Your Own 28584

5" x 18" Stencil

Perfectly sized for creating borders on walls, matching accessories and spot motifs!