



2016

PRODUCT CATALOG



About Plaid

2016 is a very special year for us here at Plaid because it marks the 40th anniversary of the founding of our company in 1976. While Plaid has gone on to become one of the most recognized names in the craft industry, few people know how the company actually got its name. The definition of plaid is a series of intersecting lines that come together to form a pattern. This was David Cunningham's vision for his new company – a diverse, yet synergistic collection of product lines that would come together to create the most comprehensive set of programs in the craft industry. He chose his family tartan as the logo, and Plaid, as we know it today, was born!

A lot has happened since 1976, but Plaid has remained true to our founder's vision. Today, Plaid Enterprises has grown to become one of the world's largest, most diverse manufacturers of creative do-it-yourself products, and the Plaid family of brands is among the most recognized and desired craft products in the world.

As Plaid takes a moment to celebrate our 40th anniversary, we have so many of you to thank – our customers, our partners, and most importantly, the generations of crafters who have trusted Plaid products to bring their inspiration to life. We look back with fondness over the past 40 years, and we couldn't be more optimistic about what the next 40 will bring! I invite you to follow Plaid on all of our social channels this year as we embark on a year-long celebration of our crafting history and heritage. Thank you for being part of the Plaid story.



Mike McCooey
President & CEO
Plaid Enterprises, Inc.

Connect with Plaid & Consumers

Plaid reaches tens of thousands of crafters every day, delivering inspiration, information, and interaction that drive creative consumers to your stores. Join in on our conversations across all our various social media platforms and be a part of our community.



pinterest.com/plaidcrafts



plaidonline.com/blog



plaidonline.com



twitter.com/plaidcrafts



facebook.com/inspiredbyplaid



instagram.com/plaidcrafts



youtube.com/plaidcrafts



plus.google.com/+PlaidOnline

The Crafter's Choice for Quality, Selection & Value

For more than 20 years, crafters have trusted Apple Barrel® Colors for quality, selection and value. With over 150 colors, excellent performance and versatility, Apple Barrel continues to be a crafting favorite. From gifts to home accents, school projects to furniture fix-ups, Apple Barrel is the ideal all-purpose paint for everyday crafting.



Multi-Surface

- Indoor/Outdoor
- Dishwasher Safe
- Satin Finish



Original


- Available in 2oz, 8oz, & 16oz
- Excellent Value & Quality
- Matte Finish



Gloss

- Weather Resistant
- Great for Wood, Metal & Terra Cotta
- Gloss Finish

Contents

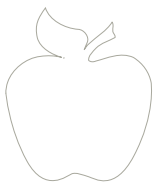
Multi-Surface Acrylic Paint	4-5
Original Acrylic Paint.....	6-10
Gloss Acrylic Paint	11-12
Specialty Paint.....	13
Paint Sets.....	14
Accessories	14
	15-19

Multi-Surface Acrylic Paint

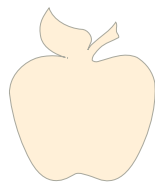
Apple Barrel Multi-Surface Acrylic Paint makes your projects even more fun & easy. It provides the same results as the Original Apple Barrel paint with the added value of multi-surface coverage. Indoor/Outdoor and dishwasher-safe. Available in 2oz bottles with English-only labels.

Great for:

- Tin
- Terra cotta
- Paper mache
- Canvas
- Wood
- Plaster
- Rigid plastic
- Fabric
- Concrete
- Glass and ceramics



White
21954E



Toasted Marshmallow
21955E



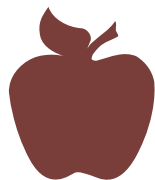
Princess Pink
21956E



Paradise Pink
21957E



Candy Apple
21958E



Spiced Berry
21959E



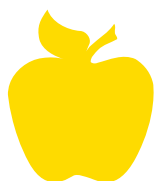
Nectarine
21960E



Outrageous Orange
21961E



Peach
21963E



Lemon
21964E



Sunbeam
21965E

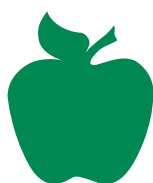


Golden Yellow
21966E

Colors shown may vary slightly from actual paint colors.



Clover Fields
21967E



True Green
21968E



Tropical Foliage
21969E



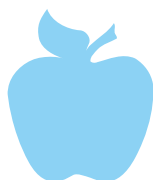
Mountain Forest
21970E



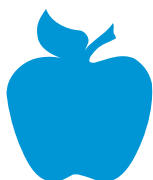
Atlantis
21971E



Acapulco
21972E



Summer Sky
21973E



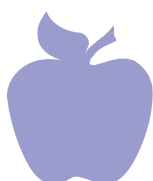
Electric Blue
21974E



Primary Blue
21975E



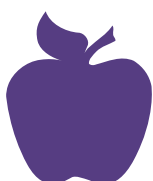
Deep Navy
21976E



Wisteria
21977E



Princess Purple
21978E



Wild Grapes
21979E



Warm Buff
21980E



Classic Caramel
21981E



Chocolate Sprinkle
21982E



Timeless Gray
21983E



Dark Granite
21984E



Black
21985E



Colors shown may vary slightly from actual paint colors.

Original Acrylic Paint

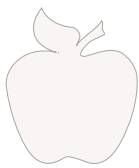
Available in more than 100 vivid colors, Apple Barrel is the go-to paint for quick and easy crafting. From simple stenciling, dots and stripes, to basic crafts of all kinds, Apple Barrel provides beautiful results. Dries quickly to a smooth, matte finish. Cleanup is easy with soap and water. Available in a variety of sizes; 2oz, 8oz, & 16oz. All colors and sizes come standard with trilingual labels. Select colors and sizes available with English-only labels as indicated below with "E".



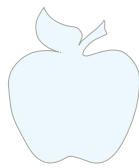
White
2oz - JA20503
8oz - J20403
16oz - 21119



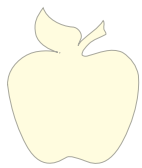
Snow White
2oz - 21884



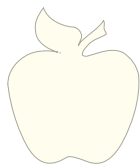
Misty White
2oz - 20782N



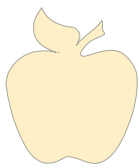
Snowflake
2oz - 21377



Vanilla Ice Cream
2oz - 21378



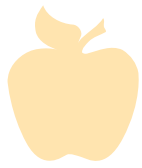
Antique Parchment
2oz - 21463



Antique White
2oz - 20505M
8oz - J20405



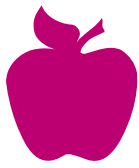
Sunkissed Peach
2oz - 21888



Ivory
2oz - K20516



Pink Eraser
2oz - 21889



Bright Magenta
2oz - JA20591
8oz - K2602



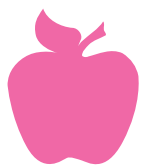
Punk Pink
2oz - 21338



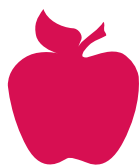
Diva Pink
2oz - JA20254



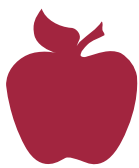
Candy Pink
2oz - 21465



Fuchsia
2oz - K20216
8oz - K20418
16oz - 21122



Berry Red
2oz - JA20525



Cranberry
2oz - 21380



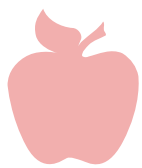
Honeysuckle Pink
2oz - 21466E



Pretty in Pink
2oz - 21339



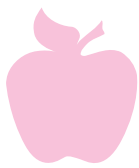
Pink Parfait
2oz - JA20251
8oz - 21049E



Pink Polish
2oz - 21379



Cameo Pink
2oz - 21464



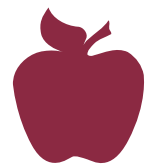
Light Pink
2oz - 20535N



Red Apple
2oz - K20784



Cardinal Crimson
2oz - JA20590



Tapestry Wine
2oz - 20592M

Colors shown may vary slightly from actual paint colors.



Tuscan Red
2oz - 21467



Barn Red
2oz - 20577M
8oz - K2604



Flamenco Red
2oz - 21468



Bright Red
2oz - JA20501
8oz - J20401
16oz - 21123



Crimson
8oz - K2605



Flag Red
2oz - 21469



Orange
2oz - 20561M



Ripe Tomato
2oz - 21470



Harvest Orange
2oz - JA20589



Tropic Orange
2oz - 21341



Pumpkin Orange
2oz - JA20588
8oz - K20470



Jack-O-Lantern
2oz - 21472



Spiced Carrot
2oz - 21471



Mango
2oz - 20218M



Sweet Potato
2oz - 21381



Apricot
2oz - 20764M



Sandstone
2oz - 20575M



Lite Mocha
2oz - 21489



Khaki
2oz - 21390



Territorial Beige
2oz - 20558M



Toffee
2oz - 20576M



Chestnut
2oz - 21391



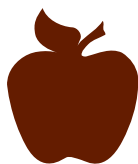
Nutmeg Brown
2oz - JA20521
8oz - J20432



Brown Oxide
2oz - K20511
16oz - 21129



Melted Chocolate
2oz - 20258



Burnt Umber
2oz - 20512N
8oz - 20745



Chocolate Bar
2oz - JA20578



Golden Sunset
2oz - 21186



King's Gold
2oz - K20760



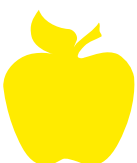
Sunny Day
2oz - 21384



Yellow
2oz - K20502



Bright Yellow
2oz - JA20513
8oz - K20471
16oz - 21131



Banana
2oz - 20219N



Canary Yellow
2oz - JA20586
8oz - K20711



Yellow Flame
2oz - 21474



Pale Daffodil
2oz - 21473

Colors shown may vary slightly from actual paint colors.

Original Acrylic Paint



Lemon Chiffon
2oz - 20584M



Caterpillar
2oz - 21342



Kiwi
2oz - 20221M



Lime Tree
2oz - 21476



Limeade
2oz - 20253



Leaf Green
2oz - JA20528
8oz - K20472



Palm Leaf
2oz - 21477



Kelly Green
2oz - K20523
16oz - 21136



Meadow Green
2oz - 20757M



Lime Sherbert
2oz - 21480



Parakeet
2oz - 20740



Spring Green
2oz - 20587M
8oz - K20713



New Shamrock
2oz - 21479E



Crisp Green
2oz - 21890



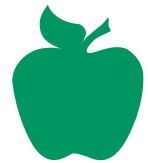
Green Clover
2oz - 20598M



Marsh Green
2oz - 21891E



Holly Branch
2oz - 21478E



Christmas Green
2oz - K20529
8oz - K20429



Wedgewood Green
2oz - 20530M



Hunter Green
2oz - 20754N
8oz - J20407



Arbor Green
2oz - 21386



English Ivy Green
2oz - K20756



Aquamarine
2oz - 20774N



Key West
2oz - 21481

Colors shown may vary slightly from actual paint colors.



Laguna
2oz - K20562



Reef Blue
2oz - 21348



Caribbean
2oz - 20247M
8oz - K2613



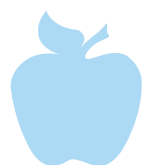
Bimini Blue
2oz - 21482



Cloudless
2oz - 20741



China Blue
2oz - 21483



Blue Cotton
2oz - 21886E



Regency Blue
2oz - 20751M



Pool Blue
2oz - 20223M
8oz - K20716



Cool Blue
2oz - JA20255



Parrot Blue
2oz - 21185



Turquoise
2oz - 20210M
8oz - K2614



Award Blue
2oz - 21892E



Cobalt Hue
2oz - JA20596
8oz - J20411
16oz - 21142



Too Blue
2oz - K20771



English Navy
2oz - 20773M



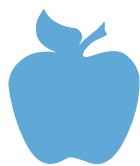
Admiral Blue
2oz - 21484



Bright Blue
2oz - K20225
8oz - 20717E
16oz - 21143



Blue Bonnet
2oz - 21485



Sky Blue
2oz - K20770



Mountain Blue
2oz - 21353



Denim Blue
2oz - 21354



True Navy
8oz - K2616



Tuscan Teal
2oz - 21887



Grape Jam
2oz - 21176



Petunia Purple
2oz - JA20226
8oz - K20474



Purple Iris
2oz - 21486
8oz - 21062E



Concord Grape
2oz - K20595
16oz - 21146



Purple Pansy
2oz - 21488



Royal Violet
2oz - JA20594
8oz - K20433



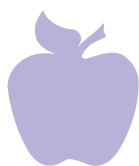
Wild Iris
2oz - 20593M



Velvet Crush
2oz - 21487



Plum Kiss
2oz - 20246M



Lavender
2oz - 20520M



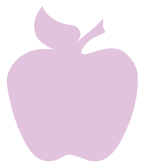
Lilac Mist
2oz - 21388



Lilac Dust
2oz - 20559M

Colors shown may vary slightly from actual paint colors.

Original Acrylic Paint



Lavender Sachet
2oz - 21893



Country Grey
2oz - K20526



Pewter Grey
2oz - K20580
8oz - K2620



Granite Gray
2oz - 21392



Pavement
2oz - 21490



Black
2oz - JA20504
8oz - J20404
16oz - 21148



Jet Black
2oz - 21885



Colors shown may vary slightly from actual paint colors.

Gloss Acrylic Paint

All-in-one color and shine! Available in convenient 2oz and 8oz bottles, Apple Barrel Gloss offers bright, playful colors and high shine for any project, indoors or out. Great for wood, terra cotta, tin and more. All colors and sizes come standard with trilingual labels. Select colors and sizes available with English-only labels as indicated below with "E".

- Specially formulated to dry with bold color
- Weather-resistant, formula for indoor/outdoor use
- Perfect for wood, terra cotta, plaster and paper mache
- Dries to a gloss finish
- Certified AP non-toxic, waterbase



NEW! Tangelo
2oz - 21093E



White
2oz - JA20621
8oz - J20408



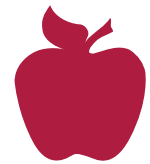
Pink Blush
2oz - K20631



Pure Pink
2oz - K20346
8oz - 20747E



Fruit Punch
2oz - 21393



Real Red
2oz - JA20636
8oz - J20415



Hot Rod Red
2oz - K20637



Pumpkin Orange
2oz - K20359
8oz - 20748



Dandelion Yellow
2oz - K20646



Golden Yellow
2oz - 21395



Real Yellow
2oz - JA20645
8oz - J20414



Light Yellow
2oz - K20360



Sublime Lime
2oz - 21396



Mossy Green
2oz - 20648E



Spring Green
2oz - K20652
NEW! 8oz - 21096E



Bright Green
2oz - K20361



New Shamrock
2oz - 21359E



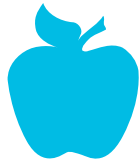
Real Green
2oz - JA20651
8oz - K20421

Colors shown may vary slightly from actual paint colors.

Gloss Acrylic Paint



Turquoise
2oz - 21360E



Tropical Blue
2oz - K20348



Bahama Blue
2oz - 21397



Light Blue
2oz - K20364



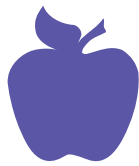
Cobalt Hue
2oz - 21362



Real Blue
2oz - JA20660
8oz - K20424



Real Navy
2oz - K20353



Deep Purple
2oz - K20625
8oz - 20749



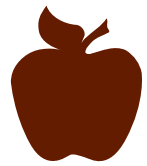
Purple Velvet
2oz - K20627



Beachcomber Beige
2oz - K20663



Real Brown
2oz - K20354



Coffee Bean
2oz - 20666E



Dolphin Grey
2oz - 20624E



Dark Gray
2oz - K20366



Black
2oz - JA20662
8oz - J20409



Colors shown may vary slightly from actual paint colors.

Specialty Paints

Neon

When bold and bright are a must, crafters reach for Apple Barrel neon colors. Seven vibrant hues make projects pop with eye-catching color. Available in 2oz bottles.



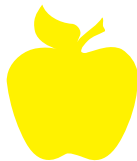
Neon Pink
JA20487



Neon Red
20488M



Neon Orange
JA20489



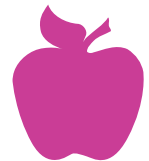
Neon Yellow
JA20490



Neon Green
JA20491



Neon Blue
JA20492



Neon Purple
JA20493

Metallic

Popular metallic colors create dazzling accents and bring a touch of elegance to any project. Available in 2oz bottles.



Pure Silver Metallic
JA20762



Pure Gold Metallic
JA20761



Glow-in-the-Dark

For unforgettable fun, day or night, crafters choose Apple Barrel glow-in-the-dark colors. Great for seasonal projects and kids' crafting. Dries to a vivid, gloss finish. Available in 2oz bottles.



Pink
20483M



Orange
20484M



Yellow
JA20485



Green
JA20486

Glo Away

Light up with Glo Away Paint! For use on washable fabric and surfaces. Available in a 4oz bottle with carded trilingual packaging.



Glo Away
5042

Colors shown may vary slightly from actual paint colors.

Paint Sets

Value-priced paint sets make crafting even easier! Each set contains an assortment of coordinating colors – just the right amount of paint for small projects and one-time crafting. Mini sets contain 16 coordinating colors in .167 ounce pots – an ideal try-me size for the beginning crafter. Paint brush included. All sets come standard with trilingual packaging. All sets are also available with English-only packaging as indicated below with “E”.



Color Brights
23912



Color School Basic
23913



Color Primary
23917

Accessories

All-purpose paint accessories for America's favorite all-purpose craft paint! Apple Barrel multi-brush sets and palettes are great for groups or classes. Available in English-only packaging.



Synthetic Chip Brushes
44289



Natural Bristle Chip Brushes
44287

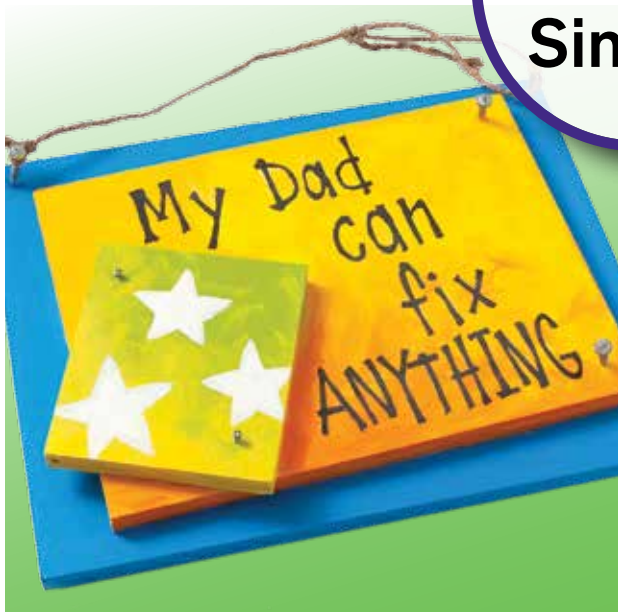


Palette Value Pack
42858E

Simply®



Fun,
Easy,
Simple.





Simply® Stencils

There's no greater sense of accomplishment than designing and completing a project yourself. Our Simply® products make it fun, easy and affordable to show your personal style on every project.

Simply stencils are available in a variety of styles and sizes ideal for creating one-of-a-kind decorative accessories and oh-so-perfect gifts.

Value Pack Stencils

We've assembled a selection of the most popular Simply® sizes and motifs in inviting, inspiring packages to create an exciting variety of multiple-stencil Simply Value Packs. Stencils are sure to fly off the shelves, thanks to their value pricing combined with dozens of delightful designs.



Use with Apple Barrel® Acrylic Colors & Specialty Formulas



8" x 10" Value Packs

Includes three stencil sheets per pack with assorted borders and motifs.



Shapes
28497



Cut Your Own
28498



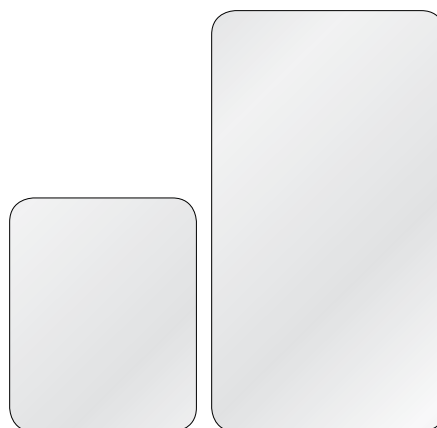
Stencil Cutter
Available in the
FolkArt® Catalog

8" x 10" and 10" x 18" Value Packs

Includes two coordinating stencils for twice the decorating fun.



Alphabet & Numbers
28941



Cut Your Own
28939



Stencil Cutter
Available in the
FolkArt® Catalog



Letter Stencils Value Packs

Great for posters, signs and personalizing. Contains 1 each: A-Z, 0-9, \$&!@?," and the extra letters A, E, I, O, U, R, S.



Old School - 28924
1.5"



Genie - 28872
2"



Wedding - 30618
2"



Plain Jane - 29375E
2"



Swashbuckle - 28870
3"



Genie - 28874
4"



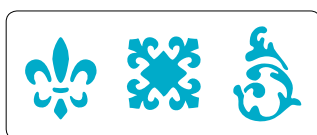
Liquid Ink - 28868
4"



Disco - 28877
4"



Animal Icons - 30632



Decorative Icons - 30620



Floral Icons - 30633

Package size: 4.625" x 6.875" x 1".

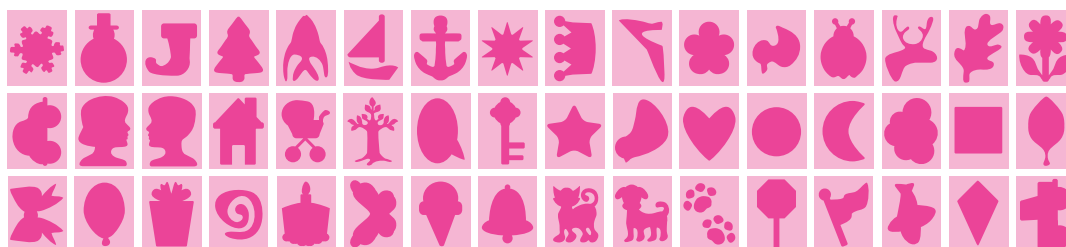
An easy fit to any department!

Packages are color coded by size for eye-catching display at retail and easy consumer selection.



Icons Stencils Value Pack

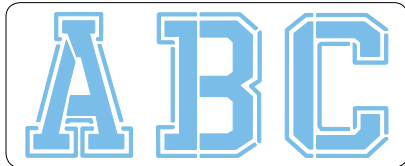
Use with paint, markers, chalk, ink. Durable and reusable. Contains 48 year-round celebrations & occasions icons.



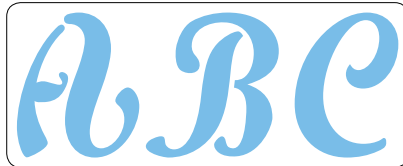
Icons - 29364

Alphabet Paper Stencil Value Packs

Great for larger projects and home décor! Each pack contains 26 upper-case alphabet stencils.



Collegiate Upper Case - 27992
5"



Cursive Upper Case - 28677
5"



Chunky Upper Case - 27994
8"

5" x 5" Mini Laser Stencils

Delicate, detailed laser stencils are ideal for paper crafts, memory ideas, fabric projects, small accessories and personalizing.

- Compact packages fit current stencil racks for easy display; also easily placed in any department—memory, stationery, surfaces and more.



28049 Fun Alphabet

Open Stock Stencils

- Unpackaged Simply® Stencils suit any project need
- Durable, reusable plastic stencils are easy to use and easy to clean
- Stencils are precision cut, with a non-slip pebble back for neat, easy stenciling

8" x 10" Stencils



Star Template
28825



Alphabet Upper Case 1.25"
28585



Dot Alphabet Upper Case
28826

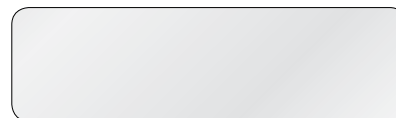


Cut Your Own
28584



5" x 18" Stencil

Perfectly sized for creating borders on walls, matching accessories and spot motifs!



Cut Your Own
28589

